|  | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Agency APPLICATION FORM Please fill out a separate application for each agency you wish to get listed. If you have any questions, please contact [cardonline@strategyonline.ca](mailto:cardonline@strategyonline.ca). | | | | | | | | |
| \*REQUIRED FIELD  Applicant information  (Please provide contact details of the individual who will update the listing content) | | | | | | | | |
| \*Name: | | | | \*Title: | | | | |
| \*Email: | | | | \*Phone: | | | | |
| \*Company name: | | | | | | | | |
| General Information | | | | | | | | |
| \*Agency: | | | | | | | | |
| \*Main Address: | | | | | | | | |
| \*Phone: | | | Toll free: | | | \*Email: | | |
| Website(s): http:// | | | | | | | | |
|  | | | | | | | | |
| \*Year established: | | | | | \*No. employees: | | | |
| \*Primary area of expertise: Choose an item. | | | | | | | | |
| Secondary area(s) of expertise (check all that apply):  Advertising  Brand Activation/Shopper Marketing  Consulting/Strategy  Creative  Design  Digital Marketing  Direct Marketing  Full Service  In-House  Marketing Communications  Media Planning & Buying  Multicultural Marketing  Production  Public Relations  Other | | | | | | | | |
| Media Association memberships: | | | | | | | | |
| Accreditations: | | | | | | | | |
| PROFILE | | | | | | | | |
| \*Provide a description for your agency – **MAX. 50 WORDS** – your profile serves as a quick brand orientation for users; avoid using promotional phrases, such as “award winning…”: | | | | | | | | |
| Personnel to display in listing | | | | | | | | |
| \*Name: | | | | | \*Title: | | | |
| \*Email: | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | Executive  Account Management  Client Services  Creative | | | | Marketing  Media  Production  Public Relations | | | Research  Traffic  Administrative  Other |
| \*Name: | | | | | \*Title: | | | |
| \*Email: | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | | Executive  Account Management  Client Services  Creative | | | Marketing  Media  Production  Public Relations | | Research  Traffic  Administrative  Other | |
| \*Name: | | | | | \*Title: | | | |
| \*Email: | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | | Executive  Account Management  Client Services  Creative | | | Marketing  Media  Production  Public Relations | | Research  Traffic  Administrative  Other | |
| \*Name: | | | | | \*Title: | | | |
| \*Email: | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | | Executive  Account Management  Client Services  Creative | | | Marketing  Media  Production  Public Relations | | Research  Traffic  Administrative  Other | |
| \*Name: | | | | | \*Title: | | | |
| \*Email: | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | | Executive  Account Management  Client Services  Creative | | | Marketing  Media  Production  Public Relations | | Research  Traffic  Administrative  Other | |
| \*Name: | | | | | \*Title: | | | |
| \*Email: | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | | Executive  Account Management  Client Services  Creative | | | Marketing  Media  Production  Public Relations | | Research  Traffic  Administrative  Other | |
| BRANCH OFFICE(S)  (If you have more than one branch office please include in a separate document) | | | | | | | | |
| Address: | | | | | | | | |
| Phone: | | | Toll free: | | | Email: | | |
| Contact Name: | | | | | | | | |
| Title: | | Phone: | | | | Email: | | |
| \*Job function  (check all that apply) | | Executive  Account Management  Client Services  Creative | | | Marketing  Media  Production  Public Relations | | Research  Traffic  Administrative  Other | |
| accounts | | | | | | | | |
| \*Provide list of current client accounts | | | | | | | | |

**Applicant’s Electronic Acknowledgement:**

By submitting the above, I hereby acknowledge that the information provided is true and agree to have this listing

published by CARDonline. In addition, on request by any bona fide advertisers, or by an advertising agency having recognition, we hereby agree to submit records from which the figures were prepared.

|  |  |
| --- | --- |
| Name: | Date: |